

Matthew L. Siegel



Phone 917 371 8313
Email matt@mattsiegel.us
URL mattsiegel.us
LinkedIn linkedin.com/in/siegelm
Behance behance.net/MattSiegel

EXPERIENCE

Ernst & Young Lead Designer

November 2015 – Present
New York City, NY

Lead user experience and visual design initiatives on client projects. Provide user experience and user interface design consultation for clients such as Boston Consulting Group, Medical Specialties Distributors, and Girl Scouts of America. Create sitemaps, wireframes, visual design documents, guidelines, and assets for both internal and external development teams. Lead presentations to clients. Create graphics for presentations, pitches, and marketing initiatives.

NorthPoint Digital, LLC Senior Interactive Design Consultant

March 2014 – October 2015
New York City, NY

Led design and executed inventive and engaging user experience and user interface concepts across multiple platforms for clients including Absorption Pharmaceuticals, Amgen Pharmaceuticals, and The Juilliard School. Created marketing campaigns, outreach programs, templates and define the company visual identity in collaboration with the internal marketing team.

Siteworx, LLC Senior Designer

May 2013 – February 2014
New York City, NY

Created attractive and accessible site designs for mobile and desktop platforms to achieve

the business goals of clients including Time Warner Cable, The Bridgespan Group, United Nations Development Programme, and Mandarin Oriental Hotel Group. Developed presentations and provided on-site support for client-facing presentations. Worked in close collaboration with a team of user experience designers, content strategists, and other visual designers.

Infinia Group, LLC Senior Designer

May 2012 – May 2013
New York City, NY

Elevated client brands through print- and web-based initiatives. Clients included College Board, Crozier Fine Arts, General Electric, and BNP Paribas. Mentored junior designers, recruited summer interns, and helped establish standards and practices for the firm.

Infinia Group, LLC Designer

October 2010 – May 2012
New York City, NY

Collaborated with designers and strategists to create print- and web-based design solutions for clients. Clients included MF Global, The College Board, and Washington National.

Siegel+Gale Interactive Designer

June 2008 – September 2010
New York City, NY

Elevated clients' online presence, designing and developing web applications in close cooperation with teams of brand strategists, designers, project managers,

and developers. Clients included American Express, Johns Hopkins University's Carey Business School, RMJM, EmblemHealth, and the YMCA.

Various Clients

Freelance Designer & Developer

June 2008 – Present
New York City, NY

Design and develop comprehensive web solutions for freelance clients, including Schnitzel&Things, Pup Concierge, Settlesource, High Gloss Media, and ASecondChance.

Wall-to-Wall Studios

Interactive Design Intern

May 2007 – August 2007
Pittsburgh, PA

Created rich web applications using HTML, CSS, JavaScript, PHP, and Flash. I assisted in the design and implementation of web sites, and gave clients technical assistance.

EDUCATION

Carnegie Mellon University

August 2004 – May 2008

Pittsburgh, PA

BFA in Communication Design,
Minor in Business Administration
Graduated with Honors

SKILLS

Adobe Creative Suite
Axure
Microsoft Office
Sketch
CSS
HTML
JavaScript
PHP

LANGUAGES

Fluent English
日本語 (*Japanese, basic*)
Deutsch (*German, basic*)

INTERESTS

Animation
Board Games
Cooking
International Travel
Language Study
Weightlifting